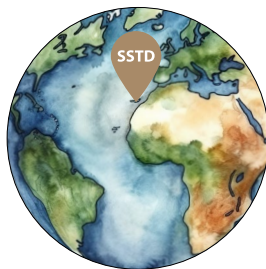


CALL FOR PAPERS



Gran Canaria SSTD 2024

VI Spring Symposium on Tourism Development

June 12th and 14th, 2024, **GRAN CANARIA ISLAND / SPAIN**

Strategies and Leadership in Tourism and Hospitality Management

INSTITUTIONAL SPONSOR



Cátedra UNESCO
de Turismo y Desarrollo
Económico Sostenible



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We are delighted to announce that the **6th International Gran Canaria Spring Symposium in Tourism Development (VI SSTD 2024) Biennial Conference will be hosted by the University of Las Palmas de Gran Canaria in Gran Canaria island (Spain), from 12th-14th of June, 2024.** This Gran Canaria SSTD 2024 is an International Conference organised by Tides, The Institute of Tourism and Sustainable Economic Development that belongs to the University of Las Palmas de Gran Canaria. Our University is the 39 in the world in the Global Shanghai Ranking by academic subjects in Hospitality and Tourism Management. We are also the second best university in Tourism studies in Spain and we are in the top 10 in Europe.

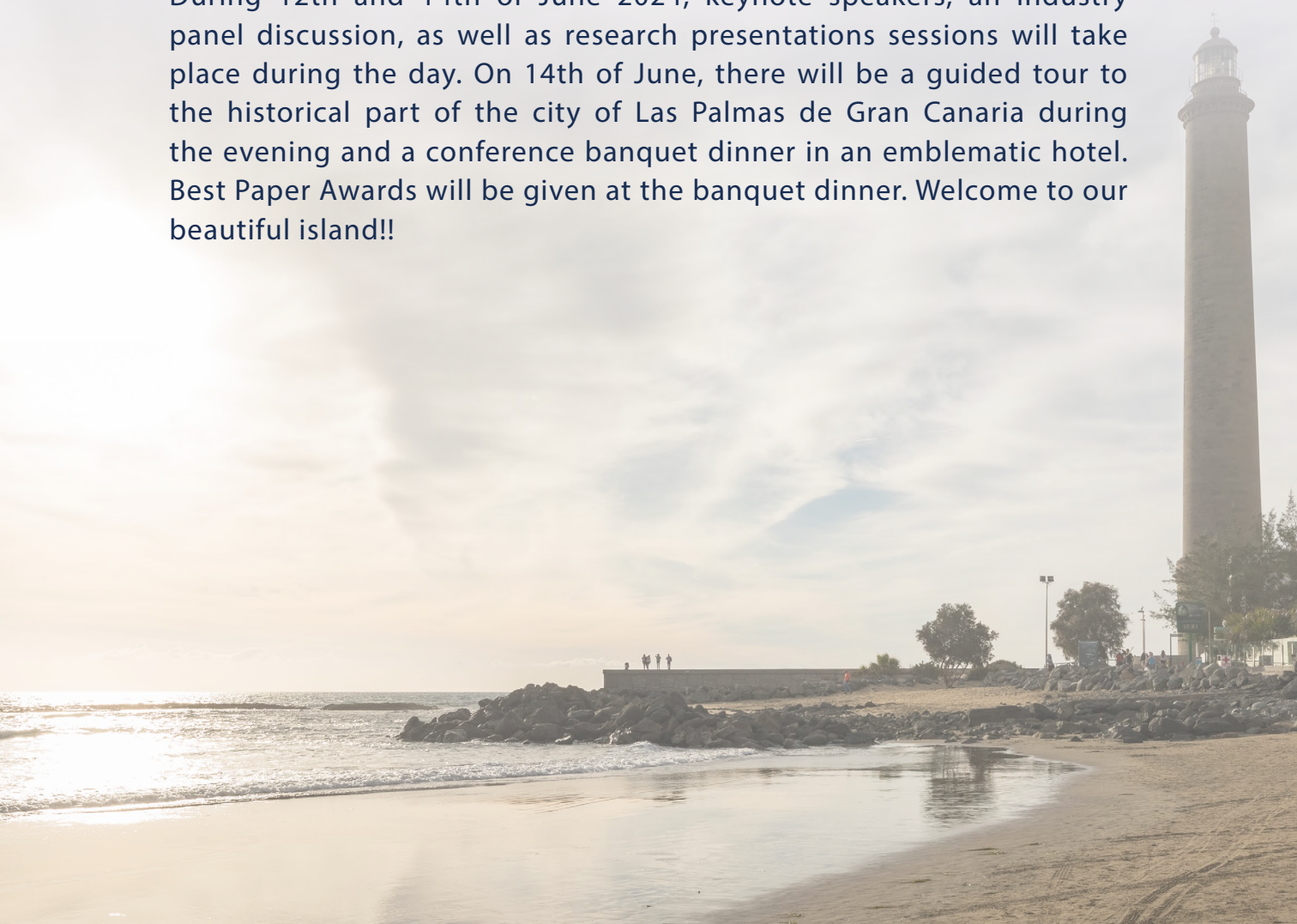
The Gran Canaria VI SSTD 2024 Conference will be held in a world-class facility -The ExpoMeloneras International Conference Centre. Delegates can expect true Spanish hospitality! Some of our distinguished keynote speakers include Kim Dae-Young from the University of Missouri (Columbia, USA). We will also have an industry pannel with relevant actors in Tourism and Hospitality sector.



Conference venue

The Conference registration will take place on Wednesday 12th of June in The ExpoMeloneras International Conference Centre. The opening ceremony will be held on the 12th of June with keynote speaker sessions and with the participation of the Canary islands's Tourism Vice-councilor and The Gran Canaria Tourism board manager. Parallel sessions of paper presentation will take place thereafter. After the day's presentations, the delegates will take a walking tour. Expect to enjoy the famous Ocean Avenue in Meloneras: an area surrounded by a fascinating landscape of ravines and protected areas like the golden-sand beach of Maspalomas.

During 12th and 14th of June 2024, keynote speakers, an industry panel discussion, as well as research presentations sessions will take place during the day. On 14th of June, there will be a guided tour to the historical part of the city of Las Palmas de Gran Canaria during the evening and a conference banquet dinner in an emblematic hotel. Best Paper Awards will be given at the banquet dinner. Welcome to our beautiful island!!



On Friday, the 14th of June, we will have our Doctoral event!! This event intends to bring PhD students together with tourism researchers. Students will prepare a 10-minute elevator pitch of their research ideas or works, which will be debated with the Conference keynote speakers. The most innovative presentation will be awarded! The prize event will be held during the gala dinner.

Conference fees include lunch meals in the Baobab Hotel on the 12th and 13th of June, the guided tour to the city center and the closing conference dinner in an emblematic hotel in the city center on the 14th of June. After the conference, different optional visits will be suggested for the weekend.

To learn more about Canary Islands, please visit:
www.grancanaria.com



Some of the Conference Keynote Speakers



Dae-Young Kim

University of Missouri (USA)

Dae-Young Kim is a professor of Hospitality Management (HM) at the University of Missouri. He serves as the membership secretary of the Asia Pacific Tourism Association (APTA) and as the review chair for the Thesis-in-Progress session at the APTA annual conference.

Dr. Kim's research specialties include tourist destination management, sustainable tourism, traveler behaviour, and cognitive psychology. He has authored more than 180 peer-reviewed journal articles and conference proceedings, which have been published in top-tier refereed hospitality and tourism journals such as Annals of Tourism Research, Journal of Travel Research, Tourism Management, International Journal of Hospitality Management, and Cornell Hospitality Quarterly.

He joined the HM faculty at the University of Missouri in 2006 after completing his Ph.D. (2006) and M.S. degree (2002) in the Department of Hospitality and Tourism Management at Purdue University. Dr. Kim is the recipient of the Fulbright U.S. Senior Scholarship (2024) and the Rotarian Ambassadorial Scholarship (2000).



Teresa Aguiar Quintana

Universidad de Las Palmas de
Gran Canaria (Spain)

Teresa Aguiar Quintana is a Full professor at the University of Las Palmas de Gran Canaria (ULPGC) in the Economics, Business and Tourism Faculty on Gran Canaria island (Spain). She is currently the Vice/President of ITSA (International Tourism Studies Association) in the European Mediterranean area and the Transference and dissemination director of the Institute of Tourism and Sustainable Economic Development (Tides) at the University of Las Palmas de Gran Canaria. She has published academic case study books in Síntesis editorial, and in Routledge and Cambridge Scholars Publishing, and more than 30 book chapters. She has also published several scientific articles indexed in Journal Citation Reports (JCR) like Tourism Management, International Journal of Hospitality Management, Journal of Business Research, Tourism Management Perspectives, Cornell Hospitality Quarterly and Journal of Leadership & Organizational Studies.

Her participation in international conferences is extensive and she has worked as a visiting professor with research periods in Surrey University, in the Free University of Bolzano, in Munich Applied Sciences University and in Eastern Finland University. She has also been the Conference Chair of the I, II, III, IV, V and VI SSTD - Spring Symposium on Challenges in Tourism Development organized by Tides in Expomeloneras on Gran Canaria island. She has also been a member of the Scientific and Organizing Committee in several international conferences.

Finally, some of her Research projects are The Pilot project: Kuoni-Towards Travelife, with a partnership between Tides and Leeds Beckett University in the last decade. She also signed a research project with the Canarian Tourism Council about Retrospective analysis in Tourism and, recently, she signed a research project to study strategies for recovery for the MICE tourism after Covid, project funded by the Gran Canaria tourism board in 2021 and 2022.



Espen Andersen

University of Oslo (Norway)

Espen Andersen is Associate Professor with the Department of Strategy and Entrepreneurship at BI Norwegian Business School (www.bi.no) and Adjunct Associate Professor with the Department of Computer Science at University of Oslo. Based in Oslo, Norway, he has done research on topics such as technology strategy, mobile business, electronic commerce, knowledge management, learning technologies, digital business strategy and machine learning. He is an Excellent Teaching Practitioner since 2023.

Andersen holds a degree of Doctor of Business Administration in management information systems from [Harvard Business School](#). He has consulted on technology and strategy issues for a wide range of large organisations in the United States and Europe, and is a [frequent speaker](#) on technology and strategic management topics. He runs two executive networks under the [Comunità](#) brand. He is a frequent participant in debates on technology, strategic change, and the airline industry.

Espen welcomes visits to his virtual office at www.espen.com, to his English blog ([Applied Abstractions](#)) and his Norwegian blog ([Tversover](#)).

Important dates and deadlines

7th December 2023 **Abstracts** (500 words) deadline

7th February 2024 **Extended Abstract** (up to 1,500 words) deadline
for publishing in the conference proceedings book

7th March 2024 **Decision Notification**

Note: all the accepted abstract papers can be presented at the conference.

1st May 2024 **Full papers** (4,000-6,000 words)
Optional to be considered for Best Paper Award

18th March 2024 **Deadline for early registration**



Conference topics

The conference organisers are calling for extended abstracts, case studies, session proposals, poster presentations and oral presentations that are aligned with the core conference theme: **“Strategies and Leadership in Tourism and Hospitality: answers to contemporary uncertainties”**.

Topics to be covered at the conference include, but are not limited to, the following areas:

Tourism and Sustainable Economic Development

Consumer Behaviour in Tourism and Hospitality

Economic Perspectives on Tourism and Transport

Corporate Entrepreneurship in Tourism Businesses

Tourism Policy, Planning and Governance

Tourism Cities and Urban Tourism

Teaching and Learning in Tourism and Hospitality

The Future of Tourism and Hospitality in the Artificial Intelligence (AI) Era

Tourism and Hospitality Trends and Related Themes

Innovative Tourism Destination Cases

Neurotourism and neuromarketing

UNESCO sites and management

We look forward
to welcoming you
to Gran Canaria

